

NATIONAL CONTEST 2024

#YaARIYouthAgainstRagging

Be Creative. Be Original. Make an Impact.

UGC and C4Y invite students from all universities, colleges, and institutes in India to participate in the National Contest 2024, celebrating Anti-Ragging Day on 12 August and Anti-Ragging Week from 12 to 18 August.

CONTEST 1

INSTAGRAM THREADS DIGITAL POSTER MAKING

Create a captivating A3 Digital Poster in JPEG or PNG format and upload it to your Instagram Threads.

CONTEST 2

INSTAGRAM REEL MAKING

Be creative, submit a 30-60 second Reel, and upload it to your Instagram page.

CONTEST 3

YOUTUBE VIDEO

Craft a YouTube Video, up to 120 seconds, inspired by the theme and upload it to your YouTube channel.

WHERE TO SUBMIT

Submit your masterpiece via the QR code



TERMS AND CONDITIONS

How to Submit

Upload your contest Reel, Video, or Digital Poster with the hashtag **#YaARIYouthAgainstRagging** and tag @C4YIndia & Centre for Youth in your submissions

Deadline

Sunday,
18 August 2024

Eligibility

Open to all students enrolled in Higher Education Institutions in India (Universities, Colleges, and Institutes). Each participant may submit only one entry per contest

Language

Reels and Videos can be in any Indian language with English subtitles. Digital posters in portrait orientation must be in English only

Selection Criteria

Entries will be judged on creativity, originality, positive and authentic content, relevance to the hashtag (theme), and the number of likes and views

Eminent Jury

The top three winners in each category will be chosen by a distinguished panel of judges

Accolades

Top entries will be featured on the National Anti-Ragging Website (www.antiragging.in) to raise awareness about curbing ragging. E-certificates will be awarded to shortlisted entries and winners will receive certificates and trophies

Announcements

Shortlisted participants will be announced on 26 August, and winners on 30 August

Organised by

Centre for Youth (C4Y)
UGC Anti-Ragging Monitoring Agency
National Anti-Ragging Programme in India

www.c4yindia.org

Contact and Contest Information

Email: antiragging@c4yindia.org |
helpline@antiragging.in
Phone: 011-41619005 | 1800 180 5522

www.antiragging.in