

E-CELL - Mentoring students with entrepreneurial knowledge

The Entrepreneurship Cell (E-Cell) at Sri Aurobindo College (SAC), University of Delhi, is a student-driven cell that aims to foster and promote the spirit of entrepreneurship among students. The primary objective of E-Cell is to encourage and empower college-level students to explore and embark on their entrepreneurial journey. E-Cell SAC provides a platform for students to learn about entrepreneurship, develop key skills, and connect with successful entrepreneurs. The organization conducts various activities and initiatives throughout the year to support aspiring entrepreneurs. These activities include workshops, seminars, interactive sessions, panel discussions, and start-up mentoring programs. One of the significant events organized by E-Cell SAC is ENTRECON, an annual business summit. ENTRECON brings together students, aspiring and established entrepreneurs on a common platform. The summit serves as a catalyst for inspiration, motivation, and knowledge sharing. Through ENTRECON, E-Cell SAC aims to inspire young entrepreneurs and equip them with the necessary skills and knowledge to pursue their entrepreneurial dreams. The event encourages students to think creatively, identify problems, and develop innovative solutions. It also provides a platform for students to showcase their start-up ideas, receive feedback, and potentially attract investors and collaborators.

Overall, E-Cell plays a vital role in fostering an entrepreneurial mindset among students at Sri Aurobindo College, University of Delhi. It provides the necessary resources, mentorship, and networking opportunities to help students realize their entrepreneurial potential and contribute to the start-up ecosystem.

ACTIVITIES (2022-23)

- On the 28th of September 2022, the Entrepreneurship Cell of Sri Aurobindo College organized a highly engaging and insightful speaker session featuring the esteemed entrepreneur, Omi Gupta. Mr. Gupta is widely recognized as a leading figure in the field of entrepreneurship. As the CEO of Get Digital Office and a Google Top Ranked Niche Clarity Expert, Mr. Gupta has garnered extensive experience and expertise in branding, marketing, and business strategy. Overall, the speaker session featuring Omi Gupta was a resounding success, leaving the audience inspired, motivated, and equipped with valuable knowledge to navigate the dynamic world of entrepreneurship.
- On the 24th April, 2023, the E-Cell had organized its annual fest ENTRECON'23 which brought aspiring entrepreneurs an opportunity to expand their business acumen by learning from the experiences of leading entrepreneurs and corporate moguls. The event was infused with challenging competitions, a B-Plan competition and informative speaker sessions with an aim to educate and inculcate the culture of entrepreneurship within the young minds of India.
- A bunch of interesting competitions, Venture Vision And Auctioneer's Den were organized by the team members, which tested creativity, innovation, and knowledge of the participants. The competitions were designed keeping in mind the different skill sets of the students involved. The events witnessed participants fighting it out in the competitions for exciting prizes.
- The Entrepreneurship Cell of Sri Aurobindo College organized a Startup Fair for the very first time. Plethora of new ideas, creativity, excitement and dedication of young minds were witnessed. Startups like Selfsame, Icescape, Weave a thread, Kadhai Bunnai, Guftagu Karein, and many more were among the start-ups that displayed their unique goods at the expo as our stall partners. Numerous students were inspired to start their own entrepreneurial journeys by their love for innovating, creating, and inspiring others.
- The students of E-Cell and the college were offered an **internship** by one of the speakers of ENTRECON at **NCG; Nanoclean Global Pvt. Ltd.** as the Marketing Analyst. The perks of the internship included stipend, letter of recommendation and pre placement offer (PPO).